

ASCA INCREASE THEIR SESF CONTRIBUTION

To align with the national expansion of the SESF in 2022, ASCA have increased their financial support of the foundation for the year. Through this support, ASCA is helping fund scholarships to emerging sporting talent from low socioeconomic backgrounds to compete at a national level.

This new agreement builds upon the longstanding partnership between the SESF and ASCA, who have partnered with the foundation since its inception. The significant investment in the SESF allows the foundation to provide an increased number of scholarships to deserving athletes across the nation.

ASCA is a not-for-profit member association focused on maximising the purchasing effectiveness for schools. Its surplus funds go to charities that support educating vulnerable children. With a member base of over 6,000 schools, ASCA focuses on improving the financial outcomes for schools by using its significant buying power to bring savings and improved service to schools and school canteens.

Through their partnership with the SESF, ASCA continues to support the foundation through its first year as a national charity. The foundation aims to alleviate part of the financial burden placed on emerging athletes and their families, with the SESF is aiming for 100 scholarship recipients to be participating in the Brisbane Olympics and Paralympics in 2032.

David Edwards, CEO ASCA said, “All of us at ASCA are thrilled to strengthen our partnership with the SESF during their inaugural year as a national charity. The work they do to provide opportunities to young people is outstanding and everyone at ASCA is proud to partner with such a reputable charity”.

Andrew Horton, SESF Board Chair said, “We are pleased to build upon our partnership with ASCA in 2022. They have been a constant support of the work that we do since our inception and their increased support this year will enables us to reach more children all over Australia to achieve their sporting dreams”.

For further enquires please contact:

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